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# CUSTOMER PRICING & ONBOARDING PAGE Our is simple & cost-effective pricing models to grow your business (Our Mission)

Simple & Cost-effective Pricing Models. No complicated puzzels, No technical terms conditions.

Suits every Business small-mid size or large enterprises to try.

We urge our Customers to read the complete Customer Onboarding Page to know how they can onboard ServeWell CRM for their Business Growth.

# SUBSCRIPTION BILLING ONLY CRM

# (NO TECHNICIAN APP & SINGLE PAGE WEBSITE)

#### Rs.6,480 INR

- » Subscription Based Billing (i.e same fees per year: ONLY CRM)
- » GST 18% Exclusive / Extra
- **»** 500 Qty. Bulk Whatsapp API Free (One time)

Just pay same amount every year for your Business Growth. (same amount every year)

- » Billing: Annually One Time Only (No Monthly Billing)
- » Payment Terms: Full Payment
- » Max Customers: 5,000

For 5,000+ (Rs.810 per 1,000 Count)

» Package Includes:

Complete Web CRM Software

» Includes 1 Live Online Training

Renewal: Rs.6,480 INR per year

### SUBSCRIPTION BILLING CRM

**TECHNICIAN APP** 

### SINGLE PAGE WEBSITE

#### Rs.8,100 INR

- » Subscription Based Billing (i.e same fees per year)
- » GST 18% Exclusive / Extra
- » 1,500 Qty. Bulk Whatsapp API Free (One time)

Just pay same amount every year for your Business Growth. (same amount every year)

- » Billing: Annually One Time Only
- » Payment Terms: Full Payment
- » Max Technicians App: 35

For 35+ (Rs.810 per 10 Count)

**» Max Customers**: 9,000 For 9,000+ (Rs.810 per 1,000 Count)

» Package Includes:

Complete Web CRM Software + Technician

App + Single Webpage Website (All In Sync with each other)

» Includes 1 Live Online Training

Renewal: Rs.8,100 INR per year

### AMC BILLING CRM

TECHNICIAN APP

SINGLE PAGE WEBSITE

#### Rs.13,500 INR

» AMC Billing

(i.e Pay software amount once and AMC per year)

- » GST 18% Exclusive / Extra
- » 1,500 Qty. Bulk Whatsapp API Free (One time)

Invest ones and save money on renewals for your Business Growth

- » Billing: Annually One Time Only
- **» Payment Terms**: Payment in 2 Installments.

Rs.8,100 Advance Payment.Final after delivery

» Max Technicians App: 35

For 35+ (Rs.810 per 10 Count)

**» Max Customers**: 9,000 For 9,000+ (Rs.810 per 1,000 Count)

» Package Includes:

Complete Web CRM Software + Technician
App + Single Webpage Website

(All In Sync with each other)

» Includes 1 Live Online Training

AMC: Rs.4,050 INR per year

#### ServeWell CRM Addon Modules Charges

★ Whatsapp API Packages Cost : Own Mobile No. Delivery :

STARTER PACKAGE: 2,500 Qty @ Price Rs.1,350 Validity - 6 Months INTERMEDIATE PACKAGE: 5,000 Qty @ Price Rs.2,250 Validity - 1 Year ENTERPRISE PACKAGE: 10,000 Qty @ Price Rs.3,950 Validity - 1 Year Important Note:

- # Delivery from your Own Scan Mobile No.
- # Keep your Mobile No Connected to strong Internet Connection Range.
- # Whatsapp Service can be used only for Transaction / Informative Purpose. Not for Marketing Promotion. (For Promotion Whatsapp talk to your Account Manager) We would suggest you to send Whatsapp to known Mobile Nos only i.e Your Customers, Members etc. Don't use this panel to send to random or unknown data. # You can see reply from your receiver and you can start the Chat further
- ★ Uploading existing Customer data through Excel Service : Rs.540 (Five Hundread Forty Only) will be incured.
  Provision to upload your existing Customer data on our solution using Excel Import feature. Provide us your Customer data in the Excel File as per the format given to you.
  - Amount of Rs.540 (Five Hundread Forty Only) will be incured.

- ★ Dedicated Customer Login Webpage (Mobile Friendly): Rs.2,250 Rs.1,035 (One Thousand and Thirty-five Only) / Per Year

  Get professional looking and well informed dedicated Webpage for your Customer with your Company Name link where you can showcase your business information digitally. Also your Customer can Login into the Webpage and get his/her all the necessary details like Future Service Schedule, Given Services, Spares, Payments etc. along with this Register Complaint or Service Call.

  Dedicated Customer Webpage Addon Cost is Rs.1,035 (One Thousand and Thirty-five Only) / Per Year.
- ★ Service Call Image Upload Module [Only 2 Images]: Rs.3;150 Rs.1,800 (One Thousand and Eight Hundred Only) / Per Year [Only 2 Images] Service/Machine Photo can be uploaded for each service call by Technician App or backend CRM Only 2 Images can be uploaded. Service Call Image Upload Module [Only 2 Images] Addon Cost is Rs.1,800 (One Thousand and Eight Hundred Only) / Per Year.
- ★ Multi Year License Buy/Purchase Option Availability:
  You can also buy the CRM license for multi year options which can save you big money (Scroll down below the page for complete details).

#### Modules of ServeWell CRM Software

Ė,	Customer Module		Customer Product / Service Contract Module	
Ė	Payment Tracking Module (GST & Non GST)		AMC Service & Contract Expiry Reminder Module	
Ė	MIS Report Module with Advance Filters		Enquiry Tracking Module	
Ė	Job / Call / Service & Complaint Tracking Module		Bulk Email & Whatsapp Integration	
Ė	Advance Technician App	Ė	Expense & Technician Salary Module	
Ė	Spares Stock Tracking Module	Ė	Quotation Module	
Ė	Technician Spares Issue Module		Payment Installment/Pending Reminder	
Advantages & Benefits of ServeWell CRM - For your Business Growth				
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	Save Your Valuable Time	Ė	Increase Customer Satisfaction
	Make Powerful Relationship With Customers		Grow Your Business Month-on-Month (Revenuewise-Customerwise-Servicewise)
	Increase More Sales and Hold On Existing Customers		Reduce Stationery & Paper Cost
	Timely Money Recovery	Ė	No Dependency on Staff or any Person
	Increase AMC Contract Renewals	Ė	Reduce Enquiry Leakage
	More Productive Staff	Ė	More Service Calls Complete from Technicians
Ė	Increase On-time Customer Services		Minimize Your Operational Costs and Grow Your Organizational Capability

#### Terms & Conditions:

- ★ Software Training: Both packages cost also involves 1 Live Online Training Session of Software for your Team with our Support Department. And 1 Followup or Feedback Call Session after Training is available. There is also Help Manual or Training Guide available in Software itself from there you can understand Software functionalities. Any additional training session would be chargable.
- ★ Customization Charges Extra: Software Charges are for the work or scope statement mentioned above only and if any major or new requirements are given then charges for the same will be additional and it will be pre-informed.
- ★ Payment Terms: Company has the right to stop the Software Services if payment not received within mentioned Payment Terms.
- ★ Money Back Guarantee: If found our Solution not satisfactory. We will return your 75% (Seventy-five Percent) of your Money (Cutting GST Amount) within span of 30 Days.
  - Money Back Guarantee Policy valid only within Working 21 Days after Software Delivery and for valid technical points or concerns.
- \* Software Delivery Time: Software will be delivered within 3 business working days with all working modules. Not customization (if any)
- ★ After Sale Support: We have multiple channels for providing support. You can get in touch with us to Direct Call, Remote Access using Anydesk, WhatsApp send your issues on WhatsApp, Dedicated Account Manager for handling your issues, Support Email send your issues on our Support Email.
- ★ Uploading existing Customer data through Excel Service (Charagable Service): We do have provisions to upload your existing Customer data on our solution using Excel Import feature. You have to provide us your Customer data in the Excel File as per the format given to you by our Technical Team. This proces requires minimum 3 Days and it is premium paid service.
  - Additional amount of Rs.540(Five Hundread Forty Only) will be incured.
  - Download Excel Format > click here
- ★ Bulk Whatsapp API Feature: With both the CRM Packages, Initially you will get 1,500 Qty Bulk Whatsapp API Credits FREE Of Cost (One-time Only). This Bulk Whatsapp API will be Transactional 100% DND Whatsapp API i.e Delivered to both DND & Non DND Mobile Nos.
  - Whatsapp API Modules List: Customer Thank You Whatsapp, Call Booking Whatsapp, Call Completed Whatsapp, Payment Receive Whatsapp, Service Reminder Whatsapp, Enquiry Whatsapp etc.

Whatsapp API Packages Cost:

# STARTER PACKAGE: 2,500 Qty @ Price Rs.1,350 Validity - 6 Months # INTERMEDIATE PACKAGE: 5,000 Qty @ Price Rs.2,250 Validity - 1 Year # ENTERPRISE PACKAGE: 10,000 Qty @ Price Rs.3,950 Validity - 1 Year

No spam or marketing Whatsapp API allowed strictly.

Important Note:

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- # You can see reply from your receiver and you can start the Chat further
- ★ AMC Renewal & CRM Access: If CRM Software is not renewed before AMC Renewal Expiry Date, the Software Access will be restricted stopped from server provider & We will not be responsible for data loss after Server expiry.
- Any Dispute: Any dispute in between ServeWell CRM & you, Ownership of Source Code and its intellectual property rights will be the property of ServeWell CRM & will not be handedover to Client in any circumstances.
- ★ Customer Data Return Policy: Company has the responsibility to provide you the details like Customer details, Product & Contract Details, Expiry Reminder Details, Service Reminder details in Excel format within then span of 1 month without any obligations & conditions and No additional payment will be taken from you (Free of Cost) if you want to discontinue our services due to any conditions.
  - Also there is a functionality in CRM, Super Admin User can do Excel Export of Customer details at his own end.
- Non Disclousure Agreement: We as a Company won't inform or disclose anybody about the usage of your CRM Software or share the Customer details to anyone at no cost. We abide by this Condition henceforth. Complete CRM has Bank level data encryption & advance security alogithms which makes sure your valuable data is safe everytime.
- regional Payment Refund Policy: No Payment will be refundable in any circumstances after mentioned Money Back Guarantee Period i.e 21 days after Software

#### SERVEWELL CRM AMC CHARGES INCLUDES

- ★ Cloud Server Charges: Online Cloud Hosting Charges of the Software
- ★ Auto Database Backup: We take regular backup of your Database so that you never loose your crucial data
- ★ Virus & Security Scan: Security SSL Certificate patches making sure your data is safe all time
- ★ New Updates & Modules: New Software Modules & Updates making your Business Grow for the future
- ★ Technical Support & Assistance: Any support or help you need over the time
- ★ Training: Training to your new Staff or existing people if they need any
- ★ Bug Fixes or Updates: Error resolve or fixes rarely if any
- ★ Research & Development in Software: R&D considering the latest happenings in the Industry
- ★ Performance Upgrade: Making our solutions best as much as possible

#### ServeWell CRM Addon Modules Charges

★ Whatsapp API Packages Cost : Own Mobile No. Delivery :

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Amount of Rs.540 (Five Hundread Forty Only) will be incured.

- Dedicated Customer Login Webpage (Mobile Friendly): Rs.2,250 Rs.1,035 (One Thousand and Thirty-five Only) / Per Year Get professional looking and well informed dedicated Webpage for your Customer with your Company Name link where you can showcase your business information digitally. Also your Customer can Login into the Webpage and get his/her all the necessary details like Future Service Schedule, Given Services, Spares, Payments etc. along with this Register Complaint or Service Call.
- Dedicated Customer Webpage Addon Cost is Rs.1,035 (One Thousand and Thirty-five Only) / Per Year.
- ★ Service Call Image Upload Module [Only 2 Images]: Rs.3,150 (One Thousand and Eight Hundred Only) / Per Year [Only 2 Images] Service/Machine Photo can be uploaded for each service call by Technician App or backend CRM Only 2 Images can be uploaded. Service Call Image Upload Module [Only 2 Images] Addon Cost is Rs.1,800 (One Thousand and Eight Hundred Only) / Per Year.
- ★ Multi Year License Buy/Purchase Option Availablity :

You can also buy the CRM license for multi year options which can save you big money (Scroll down below the page for complete details).

- Company Name
- Contact Person
- Details Address of Office / Shop / Company
- 2 Contact Details Main & Alt Mobile Nos. \*
- \* **GST Certificate Soft Copy**
- Company Registered Email Id.
- Company Website Link
- Soft Copy: Company Logo & Business / Visiting Card Good Quality Image \*
- Soft Copy of Company Cheque, This bank details will be printed on Invoice & Quotation Print
- Phonepay, Googlepay & UPI Details, This details will be printed on Invoice & Quotation Print
- All above details would be emailed to us on growth@servewellcrm.in

#### Frequently Asked Questions



#### Do you provide the demo of Servewell CRM?

Yes, We do provide ServeWell CRM Demo FREE Of Cost. You have to call our offcial Call Center Number: +91 9423964353 and provide your basic details. You will be provided FREE Of Cost Trial period Demo after analysing your Business requirements.



#### How safe is my data?

All the data is stored in MD5 Hash Encrypted Format using Banklevel data security measures. We have an advanced Comodo SSL Certificate install on our Cloud Servers which make sure the data transmission is done using Encrypted Channel. We have strong Authentication process on Login making sure only authorize person do Login. Complete Log is maintained on Database for major Transactions

Read more about our Security Terms & Policies here click here



## How is the Database Backup Policy?

We have a state-of-the-art Cloud Server Infrastructure which is been handled by a team of specialist professionals. Your data is being backed up very regularly using Advanced Backup Tool from USA Codeguard Software. Your data is backed up at the World's No. 1 Webservice provider Amazon AWS Server Read more about our Security Terms & Policies here click here



#### How strong & powerful is your Cloud Server?

Our CRM is hosted on very powerful Cloud Hosting Infrastructure from World Class Hosting Service provider with high end technical configurations from 6+ CPU Cores, 6+ GB RAM with 100GB+ Storage Capacity which gives you faster and better Software experience even multiple users using the solutions simultaneously. Read more about our Security Terms & Policies here click here



### Where is the location of your Cloud Server?

Our Cloud Servers are located at Mumbai Maharashtra. The Financial Capital of India. We have a team of specialists who take care of Server Infrastructure. The agencies are experienced and are currently the World Class Service provider in their domain. We host are our Clouds at Endurance International Group.(One of the World's Top Class Hosting Provider)



#### Do you provide any assistance in uploading our existing data?

We do have provisions to upload your existing Customer data on our solution using Excel Import feature. You have to provide us your Customer data in the Excel File as per the format given to you by our Technical Team. This proces requires minimum 3 Days and it is premium paid service. Additional amount of Rs.810 (Eight Hundred & Ten Only) will be incured.



### Can I use the Software Offline, when there is no Internet?

No, Software will not work if there is no Internet. It is cloud base Software and it requires Internet always.



#### Do you provide Customization or some changes as per my Business need?

Yes. We are open for Customization in CRM Software. You need to have a discussion with our Team Team regarding the same. Depending on the Customization work we categorize your changes in 3 Category, Basic, Medium & Advance and accordingly provide you Customization Charges after studying your requirements.



### If I need any help so how do you provide support & help?

We have multiple channels for providing support. You can get in touch with us to Direct Call, Remote Access using Anydesk, WhatsApp send your issues on WhatsApp, Dedicated Account Manager for handling your issues, Support Email send your issues on our Support Email



#### What are plus point or benefits of buying Servewell CRM and why not other CRM Solutions available in the market?

We differentiate ourselves from other solution providers for many reasons. To highlight some points are Simplicity, our solutions is very simple and can be operated by any normal individual with basic Computer knowledge. Low cost, Our product cost is very low compared to others. We have done complete market survey for this. Customizable, We can provide you customisation as per your need. Support, Dedicated Support Team to take care of your issues





#### Have more questions?

If you have any other questions which is not mentioned above or of different nature, You can call our Support Team Manager on +919423964353 from 10.15 AM - 8PM

### ServeWell CRM Onboarding Page Download

Plz download the ServeWell CRM Onboarding Page here,

Click here to Download



## Multi Year License Buy/Purchase Option Availablity

You can also buy the CRM license for multi year options which can save you big money (Check below the maths !),

# NORMAL LICENSE PURCHASE & YEARLY RENEWAL AMOUNT CALCULATION (Considering renewal amount

Rs.4,050/per year)

1st YEAR = Rs.13,500

2nd Year = Rs.17,550

3rd Year = Rs.21,550

4th Year = Rs.25,650

5th Year = Rs.29,700

#### # MULTI YEAR LICENSE PURCHASE OPTIONS AVAILABLE:

For 2 Years = Rs.14,850 (You save Rs.2,700)

For 3 Years = Rs.17,280 (You save Rs.4,270)

For 4 Years = Rs.19,180 (You save Rs.6,470)

For 5 Years = Rs.22,500 (You save Rs.7,200)



#### Start Serving your AMC Customers smarter better and faster

You are just a phone call away for your Business growth.

#### Call Now +91 9423964353

Quick Demo

See Packages

#### **Best Suitable Industries**

- Computer, Laptop & IT Hardware
- CCTV & Security Systems
- Complaint Management Software
- Air Conditioners (A/C) & HVAC
- Pest Control Management Software
- Water Purifier Service Software
- Battery, Inverter & Generator UPS
- Medical / Industrial Equipment
- Photo Copier Xerox Machine
- Fire Safety Service Provider
- Weighing Machine Dealer
- Electronic Home Appliance Services
- Solar Panel Service Provider

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#### **Features**

- Customer Module
- Customer Product / Service
- Payment Tracking Module
- Service & Complaint Tracking - Advance Technician App
- AMC Service & Expiry Reminders Module
- Spares Stock Tracking Module
- Enquiry-Followup & Quotation

### Corporate Office:

Office No.119, Palika Bazar, Sharanpur Road, Nashik,

Maharashtra,

India

Contact: +91 9423964353

Email: growth@servewellcrm.in

### R & D Office:

No. B-102, Zest County, Near D.Y.Patil College, Pune, Maharashtra.

India

Contact: +91 9423964353 Email: growth@servewellcrm.in